Application Questions for Reference

Getting Started
Many applicants find it helpful to prepare responses in a separate document prior to completing the online application to prevent loss of data. This copy of the application is provided for your reference ONLY in preparing answers in advance. Your final application, however, must be submitted through our online submission process.

All registrations that are received by midnight Eastern Time each day will receive the application link on the following business day. Be sure to check your inbox and spam on the day you expect the application link. Please visit the page on eligibility requirements prior to registering.

The process involves two steps:
1. Registration
2. Application

If you register on February 28, application links will be sent at several points throughout the day.

Registration
Interested applicants complete a brief form registering for the 2017 award competition. All registrations that are received by Friday at 12pm Eastern Time each week will receive the application link on Friday afternoon. Registrations that arrive after 12pm on Friday will receive the application link the following Friday. It is important that applicants check their inbox and spam on the day they expect an application link.

Registration Information:
Please provide the following information:

Applicant Name:
First Name:

<Applying Individual's First Name>

Last Name:

> *<Applying Individual's Last Name>*

Program Name:
Provide the name you would like ULIEA organizers to use in your application records.

> *<Name>*

Contact Email:
Your unique application link will be sent to this email address.

> *<Email address>*

Contact Phone:

> *<Phone number>*

Application

Once an applicant has registered and received an application link, that applicant will be able to begin the online application. Note: Applicants may return to an application at any time before submitting it by following the link in the email received. The application automatically saves each piece of information as applicants proceed to each new page. To alter information on a previous page of the application, the back button within the application should be used instead of the back button for the browser.

Applications are due at midnight (Eastern Time) February 28, 2017 and must be completed and submitted by that date.

The Basics

For purposes of describing your application during judging review and on the UL Innovative Education website, what is the name of the program you are submitting for this award:

> *<Program name>*

Program or Organization Website:

<Website URL>

In 100 words or fewer, describe your program. This description will be used on the award website if your program is selected as a winner.

<Description of Program>

Question 1 of 19:
Is your organization or program registered with the US Internal Revenue Service as a 501(c)(3) not-for-profit corporation or registered with the Canada Revenue Agency as a non-profit organization (NPO)?
[Select Yes / No]

Please Note: If you are registered as a non-profit or not-for-profit organization by the state or province where you work, but have not received federal recognition of status in Canada or the United States, your organization does not qualify for the award at this time. Your application will be ineligible if you select No.

Question 2 of 19:
Is your organization a school or educational institution where students pursue formal education?
[Select Yes / No]

Please Note: Schools are not eligible for the award at this time. If your program is part of another type of educational institution, please check the Eligibility section of the ULIEA website. Your application will be ineligible if you select Yes.

Question 3 of 19:
In which state or province is your organization registered? Please provide the two-letter initials.
NOTE: The online application will provide a dropdown menu with states and provinces.

<State or Province>

The Audience

Question 4 of 19:

Please provide a written description of 1) the audience your program currently serves, including any of the following: ages, socioeconomic background, education levels, and/or ethnicities or races; and 2) how your program reaches those audiences.

<Description of Audience>

Question 5 of 19:
Please describe the size of your audiences.

For each response, provide a number and a brief description. For high and low impact audiences, we strongly recommend quantifying program or contact hours.

CURRENT audience
The size of the program's audience, including people who are directly and indirectly impacted by the program, as well as those who receive promotional materials.

<Audience size>

DESIRED audience (if different)
Add the number of individuals you want to add to your program's audiences to the current audience. Briefly explain why that is your target number.

<Audience size>

Direct impact audience
The number of individuals who are directly impacted by your program. If possible, please quantify the number of contact hours each individual receives. Explain who is included in this group.

<Audience size>

Indirect impact audience
The number of people who are indirectly affected by program outputs or the direct impact audience. For instance, those enrolled in the program may design a solution that is used by groups in their community, or they may present their work to others.

> *<Audience size>*

Promotional impact audience
The number of people who receive substantive information about the program. This group can include social media audiences. Please be clear about what types of materials each portion of this audience views.

> *<Audience size>*

Question 6 of 19:
What is the geographic scope of your audience? Please select only the largest geographic area your audience comes from.

One town / city Multiple towns / cities (specify how many:)

> *<Cities or Towns – numbers only>*

One state / province Multiple states / provinces (specify how many:)

> *<States or Provinces – numbers only>*

National

International (specify how many:)

> *<Nations – numbers only>*

Other. Please describe:

> *<Geographic Scope Description>*

Budget Details:

Question 7 of 19:

Applicants can choose to participate as an organization or as a program. Operating budgets for applying organizations or programs MUST be $3 million USD or less.

Applying as an organization, you must have an organization operational budget of no greater than $3 million USD. However, an applicant with a larger organization operating budget can still participate as a program. In this instance, the participating program must have an operating budget of no greater than $3 million USD, although the operating organization that runs the program can have a greater budget overall.

Please provide your program's total operating budget in either USD or CAD. For example: " USD $1,050,878". Do not include spreadsheets or breakdowns. If your budget is above $3 million USD, your application will be ineligible.

USD

<Numbers only>

CAD

<Numbers only>

Question 8 of 19:
Please indicate if the budget listed above is an organizational budget or a program budget.
[Select one of the following]
    o Organization budget
    o Program budget
    o Other (please describe):

<Other>

E-STEM

Question 9 of 19:
Please describe how your program demonstrates **innovation** in **E-STEM** in fewer than 500
words. Be specific about what is innovative about your program.

<not to exceed 500 words>

Question 10 of 19:
Describe how the program addresses each part of **E-STEM** in 200 words or fewer in each space
below.

While all parts of E-STEM are valuable, **engineering** is an important component of the UL
Innovative Education Award because it enables students to apply learnings to their environment
and solve real life challenges. We encourage programs to use a broad definition of the
environment, including built and natural environments. Please be clear on what aspects of E-
STEM your program addresses in the section below.

Environment

<not to exceed 200 words>

Science

<not to exceed 200 words>

Technology

<not to exceed 200 words>

Engineering

<not to exceed 200 words>

Math

Question 11 of 19:
ADVANCE STEM LEARNING
In 800 words or fewer, describe how your program or organization uses the environment to advance STEM learning through research and investigative activities for participants.

Describe how the program addresses **up to three** of the following points. Anchor your responses to evidence, such as evaluations, testimonials, etc. and explain the sources of evidence.

- Emphasizes critical thinking skills, in line with those described by the Partnership for 21st Century Skills;
- Enables hands-on, experiential learning in spaces or areas, or with materials related to research;
- Supports creativity among individuals or groups, particularly in experimental design;
- Provides opportunities for students to engage in collaborative research;
- Scaffolds participants' ability to access and select relevant E-STEM information and resources;
- Integrates multiple E-STEM disciplines in a meaningful way in learning and teaching; or
- OTHER creative strategies to enhance STEM-focused learning, problem solving, and critical thinking.

> *<not to exceed 800 words>*

Question 12 of 19:
CITIZENSHIP & SOCIAL RESPONSIBILITY
In 800 words or fewer, describe how the program promotes citizenship and social responsibility*.

Describe how the program addresses **up to three** of the following points. Anchor your responses to evidence, such as evaluations, testimonials, etc. and explain the sources of evidence.

- Promotes civic engagement, where civic engagement means active participation in the public life of a community in an informed, committed, and constructive manner, with a focus on the common good;
- Uses service learning to address an issue or concern that is specific to a community or region (please identify why this effort is of civic importance);
- Engages and supports at-risk youth;
- Focuses on environmental health or safety;
- Engages with professionals or experts to receive guidance or mentoring;
- Shares tools and resources with other organizations in order to address community or safety issues;

- Engages in synergistic partnerships with individuals or groups outside of the program to address community or safety issues; or
- "OTHER" creative strategies for promoting citizenship and social responsibility in the service population.

> *<not to exceed 800 words>*

* For purposes of this application, we define citizenship or civic participation as the behaviors, attitudes, and actions that reflect concerned and active membership in a community. This action might include offering service to those in the nonprofit sector that work to aid individuals and communities to enhance their quality of life, and less traditional forms of social participation, such as community organizing or social activism at the small neighborhood or larger national and international efforts to help those in need. *Adapted from the Grantmaker Forum on Community and National Service. (2000). The state of service-related research: Opportunities to build a field. Berkeley, CA.*

Question 13 of 19:
SOLUTIONS FOR ENVIRONMENTAL PROBLEMS
In 800 words or fewer, describe how your program tackles real challenges in the environment with design and engineering. For purposes of this award, we consider *environment* in the broadest of terms, including the built environment such as the space inside a building, any part of an urban area, a natural environment in a rural area, a forest, a desert, or anything in between.

Describe how the program addresses up to three of the following points. Anchor your responses to evidence, such as evaluations, testimonials, etc. and explain the sources of evidence. As part of your response, provide a description of the environmental problem that the program confronts.

- Addresses local environmental problems as an integral part of the program;
- Learns from and collaborates with local communities about the environmental problems that affect them the most;
- Uses innovative, novel, or experimental E-STEM solutions or tools to tackle environmental issues;
- Builds skills for communicating about E-STEM-related information;
- Adopts and implements practical and appropriate solutions for the communities that the program works with; or
- "OTHER" relevant strategies for tackles real challenges in the environment.

> *<not to exceed 800 words>*

Question 14 of 19:

The UL Innovative Education Award is intended to recognize documented achievements in E-STEM innovation. If your program or organization is selected to receive a monetary award through this initiative, please describe in fewer than 500 words how you might you use these funds to advance your work.

<not to exceed 500 words>

Question 15 of 19:

To help the reviewers evaluate your submission, please submit up to five images that represent the activities or impacts of your program. Please indicate the image you feel is best suited to present your project on the submission website by uploading it in the file upload for "Main Image."

[upload 5 images]

Note: You must have the rights to the use of these images an media release rights for any person depicted in those images.

Question 16 of 19:

OPTIONAL: To help the reviewers evaluate your submission, we welcome a URL link to a video or other media asset that illustrates the strengths and outcomes of your program. This media may be a creative treatment, a news story, or any other source of content for which you have either the copyright or a copyright release from the producer. Videos should be no longer than 5 minutes.

Note: Please make sure the URL is for a publicly viewable YouTube or Vimeo accounts. Judges will be unable to view videos on other platforms and private accounts.

Media URL:

<Video URL>

Question 17 of 19:

REQUIRED: By clicking yes below, I confirm that my organization either owns or holds the copyright release for all media uploaded or linked with this application, and can provide publication rights to organizers of UL Innovative Education Award for purposes of promoting and publicizing our work and the award.

[YES]
[NO]

Question 18 of 19:

In the space below, please feel free to share your thoughts on the application process, including how much time you spent preparing your submission, the level of difficulty in preparing responses, etc. This will aid our effort to make the application process clear, transparent, and manageable.

<Application Feedback>

Question 19 of 19:

By submitting this application, I certify that all representations submitted with this application to the UL Innovative Education Award are true to the best of my knowledge and that I can provide verification of the claims made in this application if requested by NAAEE or its assigns in advance of any award determination.

[Select Submit Application]